

EDF Energy

# South West Media Awards 2012

in association with [holdthefrontpage.co.uk](http://holdthefrontpage.co.uk)



Save today. Save tomorrow.





# Welcome

to the EDF Energy South West Media Awards 2012,  
in association with [holdthefrontpage.co.uk](http://holdthefrontpage.co.uk)

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This exciting awards scheme recognises and rewards the very best of our local and regional journalists, broadcasters and photographers.

We will also take the opportunity to support The Journalists' Charity with donations from EDF Energy and a collection from guests on the day.

Individual winners of these free-to-enter awards will receive £100 in prize money, a certificate and trophy. Company/organisation winners will receive a trophy and certificate. Each shortlisted entry will receive two free tickets to the presentation event.

**The EDF Energy South West Media Awards 2012** covers Cornwall, Devon, Somerset, Bristol, Bath, Wiltshire, and Gloucestershire.

The latest news, entry forms, rules and information can be found at the website for the regional press, [holdthefrontpage.co.uk](http://holdthefrontpage.co.uk). This Internet-only daily publication carries news for – and about – journalists in the UK regional press industry, as well as a range of services to help their day-to-day work.

There are 20 categories to choose from and we hope all branches of the local media will embrace the competition with the same enthusiasm and dynamism with which they carry out their day-to-day work.

The judging panel will be made up of senior regional journalists and broadcasters.

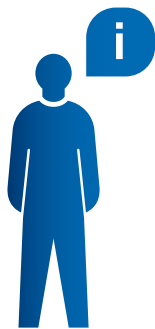
**Meanwhile, if you have any queries,  
please contact:**

**[Holdthefrontpage.co.uk](http://Holdthefrontpage.co.uk)**

[Paul.linford@and.co.uk](mailto:Paul.linford@and.co.uk)  
[www.holdthefrontpage.co.uk](http://www.holdthefrontpage.co.uk)

**EDF Energy**

[Becky.clark@edfenergy.com](mailto:Becky.clark@edfenergy.com)  
[www.edfenergy.com](http://www.edfenergy.com)



# Information

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## Tickets

Shortlisted nominees will receive two free tickets to the presentation.

## Prizes

**The winners of each category for individuals will receive:**

- A cash prize of £100
- A trophy and certificate

**Company prize-winners will receive:**

- A trophy and certificate
- The right to use the legend 'EDF Energy Regional Daily/Weekly Newspaper/Programme of the Year' on the masthead, programme credits or website.

## Website

The entry form can be downloaded from:

[www.holdthefrontpage.co.uk](http://www.holdthefrontpage.co.uk) or [www.edfenergy.com](http://www.edfenergy.com)

Follow @EDFEnergycomms

**Entries must be received by 5pm  
Friday, March 23, 2012**

You can also use the websites to keep up with the latest news about the awards, find out how to enter and present your entry, and see the list of judges who will make all the decisions. Awards news and photos of the event are published at [www.edfenergy.com](http://www.edfenergy.com) in the media centre.

And go to @EDFEnergycomms on Twitter for the latest news and see what other journalists are saying.



# Categories

This years South West Media Awards Categories

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## **Print Journalist of the Year (Daily)**

Open to all news reporters working for regional daily or Sunday newspapers within the area covered by these awards.

## **Print Journalist of the Year (Weekly)**

Open to all news reporters working for local paid-for or free weekly newspapers within the area covered by these awards.

## **Radio Journalist of the Year**

For reporters and broadcasters producing work broadcast regularly on any local or regional radio station within the area covered by these awards.

## **Television Journalist of the Year**

For reporters and broadcasters producing work broadcast regularly on any local or regional television programme broadcast via terrestrial, satellite or cable TV channel within the area covered by these awards.

## **Newcomer of the Year**

We're looking for the big journalism names of the future - reporters, photographers, broadcasters or designers who have been with a radio/TV station, regional newspaper, news agency or web publisher for under two years before February 1, 2012

## **Daily Newspaper of the Year**

Open to all regionally-published daily and Sunday newspapers within the area covered by these awards. Factors such as overall content and design, the newspaper's involvement with its community, circulation and so on will all count.

## **Weekly Newspaper (Paid for)**

Open to all regionally-published weekly paid-for newspapers within the area covered by these awards. Factors such as overall content and design, the newspaper's involvement with its community, circulation and so on will all count.

## **Weekly Newspaper (Free)**

Open to all regionally-published weekly free newspapers within the area covered by these awards. Factors such as overall content and design, the newspaper's involvement with its community, circulation and so on will all count.

## **Front Page of the Year**

For newspapers: we're looking for impact, through design, pictures, headlines and the story.

## **Designer of the Year**

An award for subeditors, designers, and artists working on regionally published daily or weekly newspapers within the area covered by these awards.

## **Radio News/Current Affairs Programme of the Year**

For editors, producers, presenters, journalists and technicians working for local or regional radio stations. We are looking for an outstanding regular news programme or one-off news special, in-programme feature package or documentary broadcast on local or regional radio stations within the area covered by these awards.



# Categories

This years South West Media Awards categories

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## **Television News/Current Affairs Programme of the Year**

For editors, producers, presenters, journalists and technicians working for local or regional television stations broadcast via terrestrial, satellite or cable TV channel within the area covered by these awards. We are looking for an outstanding regular news programme or one-off news special, in-programme feature package or documentary.

## **Website of the Year**

Open to local and regional media who publish regularly on the internet. Design, content, topicality, ease of use and interactivity will all count.

## **Feature Writer of the Year**

A chance for writers on a daily or weekly newspaper within the area covered by these awards to demonstrate their skills.

## **Columnist of the Year**

A chance for regular columnists on a daily or weekly newspaper within the area covered by these awards to demonstrate their skills.

## **News Photographer of the Year**

For photography staff – freelancers and news/picture agencies contributing primarily to newspapers – to demonstrate the key role they play in illustrating the news. The emphasis is on news pictures but entry portfolios can include photographs to accompany feature articles and sport.

## **Sports Journalist of the Year**

Open to newspaper, broadcast or web journalists who report or comment on sport for regional or local publications, TV or radio programmes or websites.

## **Business Journalist of the Year**

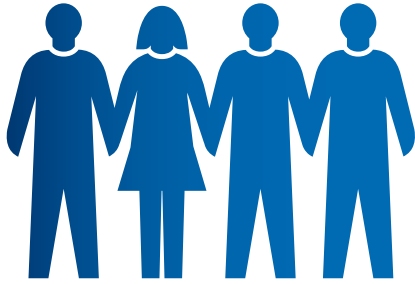
A specialist section for all those who write or broadcast regularly about business and, or, industry.

## **Environmental Journalist of the Year**

For all those who write or broadcast regularly about environmental issues either in newspapers or in mainstream broadcast media in the area covered by these awards.

## **Community Campaign of the Year**

We're looking for the campaign that has inspired and connected with readers/viewers/listeners in the heart of the media's local community. This is a chance to show how your newspaper or TV/radio station has made a difference to the local community. The judges would expect to see articles/clips of what the campaign's aims are, what work was done and how it reached it's goal. Supporting material such as posters, car stickers, T-shirts, wristbands etc would all be considered. The amount of articles/audio etc submitted is entirely down to the entrant.



# Entry Form

Name (block capitals)

Representing (media name)

Position held on newspaper or radio/TV station

Month and year you entered journalism (Newcomer of the Year category only)

Office address

Office telephone no.

Mobile telephone no.

Email address

Website address

(for those entering website categories or web journalists entering individual categories)

I enclose my entry for (state category)

@UCdHUS\_bTbXact publication dates!P

= ecdRUURUdy UU^P (tURteCi P z! ! Q^Tt) tURteCi P z! "

Item 1

Item 2

Item 3

Item 4 (photographers only)

Item 5 (photographers only)

**Brief career details and/or notes to support your entry (no more than 250 words).**

If this space is insufficient, please supply all supporting notes on a separate sheet of paper

Entrant signature

**Endorsed by senior editorial executive**

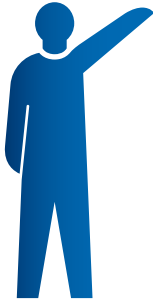
Print name and position

Endorsed by signature

**Send your entry by 5pm Friday 23 March, 2012 to: Paul Linford, HoldtheFrontPage, Northcliffe House, Meadow Road, Derby DE1 2BH.**

EDF Energy plc may need to pass your details to HTFP.co.uk for the purpose of processing your entry. We may also wish to publish details of the EDF Energy Regional Media Awards nominees and/or winners, including in EDF Energy & HTFP.co.uk publications, online and/or in press releases and statements issued to the media relating to the awards. By submitting your entry you are agreeing to EDF Energy using your data in this way.

From time to time EDF Energy would also like to use your data to bring you details of upcoming news and events which may be of interest to you, including future regional media awards. If you **do NOT wish your data to be used to provide you with details of these events please tick this box.** [ ]



# How to enter

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- 1 Entrants in the **individual categories** should submit three different samples of their work. Material written for and published on the Internet can be submitted either as hard copy or by url. Print journalists should submit their work as it was published in the newspaper, either on the original newsprint or as a clean photocopy, mounted on thin card and clearly identified. Do not submit entries for the newspaper categories on disc.
- 2 For the **Daily and Weekly Newspaper of the Year**, submit three different issues of the newspaper. These should be accompanied by a supporting statement of no more than 250 words from a senior executive including, for example, details of the newspaper's performance over the past year, changes that have taken place and the background to any particular campaigns.
- 3 For **Front Page of the Year**, as for (2) above, but with one issue plus statement.
- 4 Entries for the **News/Current Affairs Programme of the Year** should be of up to 30 minutes in length on a standard audio DVD (two copies) and can be part of or all a single programme or extracts from up to three separate editions of the programme. The recording should be accompanied by a supporting statement on no more than 250 words from a senior executive.
- 5 Broadcast entrants in the individual categories should submit three samples of their work on a standard CD or DVD (two copies) of up to 20 minutes in length. All must be clearly labelled and bear the broadcast date.
- 6 Entrants for **Newcomer of the Year** should state their start date on the entry form and enter as above.
- 7 **Website of the Year** entrants should provide the URL and a supporting statement of up to 250 words giving details of the site's development including visitor numbers, commercial viability and community involvement. Any website content you wish to highlight in your entry should be accompanied by links. We will respect privacy of sensitive information that is clearly marked.
- 8 Entrants in the **News Photographer of the Year** category should submit one portfolio of five published colour and/or black and white photographs, unmounted and no smaller than 8in x 6in. It is the responsibility of the entrant to ensure that no copyright is infringed. Each photograph should include a caption of no more than 50 words or include the article it appeared in.
- 9 Entries in the **Community Campaign** of the Year must relate to campaigns that have either been started or concluded within the period stated in note 10, below. For campaigns that have been concluded, relevant material from before these dates **may** be included, but for ongoing campaigns, only material from within these dates will be eligible.
- 10 Entries must relate to material published or broadcast between February 28, 2011, and February 19, 2012, with the exception of the Community Campaign of the Year category as set out in note 9 above.
- 11 Entries must be received by 5pm Friday, March 23, 2012.
- 12 All entries must be endorsed by a senior editorial executive. If your form is not signed, we will require a signed form before your entry is judged.
- 13 The judges' decision is final and no correspondence will be entered into. Entries cannot be returned.