

EDF Energy

East of England Media Awards

in association with HoldtheFrontPage.co.uk





Welcome...

to the EDF Energy East of England Media awards 2013
in association with holdthefrontpage.co.uk

This exciting awards scheme will recognise and reward the very best of our local and regional journalists, broadcasters and photographers.

The EDF Energy East of England Media Awards covers an area which comprises Norfolk, Suffolk, Essex, Cambridgeshire and parts of Bedfordshire and Hertfordshire.

(The most westerly towns in this region are Peterborough, Bedford and Aylesbury, with the south of the region being bounded by the M25.)

There are 20 categories to choose from and we hope all branches of the local media will embrace the competition with the same enthusiasm and dynamism with which they carry out their day-to-day work.

The judging panel will be made up of senior regional journalists and broadcasters and all short-listed nominees will receive two free tickets to the awards ceremony.

Hold the Front Page

The awards are held in association with the website for regional press, holdthefrontpage.co.uk. This Internet-only daily publication carries news for – and about – journalists in the UK regional press industry, as well as a range of services to help their day-to-day work.

Prizes

The winners of each category for individuals will receive:

- A cash prize of £100
- A trophy and certificate

Group category prize-winners will receive:

- A trophy and certificate
- The right to use the legend 'EDF Energy Regional Daily/Weekly Newspaper/Programme/Website/Community Campaign of the Year' on the newspaper masthead, programme credits or website.

More information

The entry form can be downloaded from:

www.edfenergy.com/media-centre/media-awards and www.holdthefrontpage.co.uk

You can also use both sites to keep up with the latest news about the awards, find out how to enter and present your entry, and see the list of judges and when the judging is due to be held.

Follow **@EDFEnergycomms** on Twitter and use the hashtag **#EDFAwards** for latest award news and to see what other journalists are saying about the event.

We will also take the opportunity to support The Journalists' Charity with donations from the sponsors and a collection from guests on the day.



Categories

This year's East of England Media Awards categories

Group categories - Newspaper

For the **Daily and Weekly Newspaper of the Year** categories, submit **three different issues** of the newspaper. These should be accompanied by a supporting statement of no more than 250 words from a senior executive including, for example, details of the newspaper's performance over the past year, changes that have taken place and the background to any particular campaigns. See page 6 for postal address.

Daily Newspaper of the Year

Open to all regionally-published daily and Sunday newspapers. Factors such as overall content and design, the newspaper's involvement with its community, circulation and so on will all count.

Weekly Newspaper (Paid for)

Open to all regionally-published weekly paid-for newspapers within the area covered by these awards. Factors such as overall content and design, the newspaper's involvement with its community, circulation and so on will all count.

Weekly Newspaper (Free)

Open to all regionally-published weekly free newspapers within the area covered by these awards. Factors such as overall content and design, the newspaper's involvement with its community, circulation and so on will all count.

Front Page of the Year

For newspapers: we're looking for impact, thorough design, pictures, headlines and the story.

Please send **one example per entry**, and a 250 word statement within the entry form.

A PDF to mediaawards@edfenergy.com will also be accepted.

Please state "Entry for Front Page of the Year" in the subject title.

Group categories - Broadcast

Three entries should be submitted of up to 30 minutes in length. They can be part or all of a single programme or montages from three separate editions. The recording should be accompanied by a supporting statement of no more than 250 words from a senior executive. All must be clearly labelled and bear the broadcast dates. Please send clips via email, DVD/CD or provide link to download file. See page 6 for postal address.

Radio News/Current Affairs Programme of the Year

For editors, producers, presenters, journalists and technicians working for local or regional radio stations. We are looking for an outstanding regular news programme or one-off news special, in-programme feature package or documentary broadcast on local or regional radio stations within the area covered by these awards.

Television News/Current Affairs Programme of the Year

For editors, producers, presenters, journalists and technicians working for local or regional television stations broadcast via terrestrial, satellite or cable TV channel within the area covered by these awards. We are looking for an outstanding regular news programme or one-off news special, in-programme feature package or documentary.



Categories

This year's East of England Media Awards categories

Group categories - Other

Website of the Year

Open to local and regional media who publish regularly on the internet. Design, content, topicality, ease of use and interactivity will all count.

Entrants should provide the URL and a supporting statement of up to 250 words giving details of the site's development including visitor numbers, commercial viability and community involvement. Any website content you wish to highlight in your entry should be accompanied by a copy (i.e. PDF Screenshot) and links. We will respect privacy of sensitive information that is clearly marked.

Community Campaign of the Year

We're looking for the campaign that has inspired and connected with readers/viewers/ listeners in the heart of the media's local community. This is a chance to show how your newspaper or TV/radio station has made a difference to the local community. The judges would expect to see articles/clips of what the campaign's aims are, what work was done and how it reached its goal. Supporting material such as posters, car stickers, T-shirts, wristbands etc would all be considered. The amount of articles/audio etc submitted is entirely down to the entrant.

Entries must relate to campaigns that have either started or concluded between 15 October 2012 – 9 October 2013. For campaigns that have concluded in this time, relevant material from before 15 October 2012 may be included. For campaigns that are ongoing, only material from within these dates will be eligible. Please email entries to mediaawards@edfenergy.com stating "Community Campaign of the Year" in the subject title. Supporting material may be posted to the address on page 6.

Individual categories

Entrants for the Individual categories below should submit **three different samples of their work**, digitally (i.e. PDF) to mediaawards@edfenergy.com. Please state the category you are entering in the subject title i.e. "Entry for Newcomer of the Year". Only entries within the specified publication dates will be accepted, and dates must be marked on your entry form.

Print journalists should submit their work as it was published in the newspaper clearly showing the date. Please send a PDF or similar. **Broadcast journalists** entering individual categories should submit three samples of their work of up to 20 minutes in length. All must be clearly labelled and bear the broadcast dates. Please send clips via email attachment, DVD/CD or provide a link to download the files.

Material written for and published on the Internet can be submitted but please send a copy (i.e. PDF or text only) alongside the url where possible.

Print Journalist of the Year (Daily)

Open to all news reporters working for regional daily or Sunday newspapers.

Print Journalist of the Year (Weekly)

Open to all news reporters working for local paid-for or free weekly newspapers.



Categories

This year's East of England Media Awards categories

Radio Journalist of the Year

For reporters and broadcasters producing work broadcast regularly on any local or regional radio station.

Television Journalist of the Year

For reporters and broadcasters producing work broadcast regularly on any local or regional television programme. Must be within the area covered by these awards.

Newcomer of the Year

We're looking for the big journalism names of the future - reporters, photographers, broadcasters or designers who have been with a radio/TV station, regional newspaper, news agency or web publisher. Please ensure you mark the date you started journalism on your entry form, which must be after November 2011.

Specialist Journalist of the Year

Open to newspaper, broadcast or web journalists who report on any specialist subject for regional, local publications or broadcasters, for example politics, education, crime, business and health.

Columnist of the Year

This award recognises columnists from daily or weekly regional newspapers.

Designer of the Year

An award for subeditors, designers, and artists working on regionally published daily or weekly newspapers.

Feature Writer of the Year

A chance for feature writers on a daily or weekly newspaper to demonstrate their skills.

Digital Journalist of the Year

An award for journalists who use creative and innovative ways to reach and engage with audiences through one or more digital platforms for regional, local publications or broadcast media. Please provide three separate samples of work, using PDFs alongside URLs where possible.

Sports Journalist of the Year

Open to newspaper, broadcast or web journalists who report or comment on sport for regional or local publications, TV or radio programmes or websites.

News Photographer of the Year

For photography staff – freelancers and news/picture agencies contributing primarily to newspapers – to demonstrate the key role they play in illustrating the news. The emphasis is on news pictures but entry portfolios can include photographs to accompany feature articles and sport. It is the responsibility of the entrant to ensure that no copyright is infringed.

For News Photographer of the Year entrants should submit **five different photographs** (as JPEGs) to mediaawards@edfenergy.com stating "Entry for Photographer of the Year" in the subject title. To support your entry you may include a PDF to show the context of your image as it was published. Please ensure your entries are within the specified publication dates and mark these on your entry form alongside a caption of no more than 50 words.



How to Enter

This year's East of England Media Awards categories

All entries must be received no later than

5pm Friday November 15

and must be **endorsed by a senior editorial executive.**

All pieces of work submitted must be published/broadcast between:

15 October 2012 – 9 October 2013

excluding Campaigns which have concluded in this period, as set out above.

Please send Newspaper of the Year entries to:

Media Relations team, EDF Energy, 329 Portland Road, Hove, BN3 5SU

Please also post any DVDs/CDs or supporting material to the above address.

Send all other entries to mediaawards@edfenergy.com stating the category in the subject title: i.e. "Entry for Newcomer of the Year"

THE JUDGES' DECISION IS FINAL AND CORRESPONDENCE WILL NOT BE ENTERED INTO. ENTRIES CANNOT BE RETURNED. PLEASE EMAIL mediaawards@edfenergy.com IF YOU HAVE ANY QUESTIONS ON HOW TO ENTER.