

EDF Energy

South West Media Awards 2013

in association with 8oldthe6ront@age.co.uk





Welcome

to the EDF Energy South West Media Awards 2013
in association with holdthefrontpage.co.uk

This exciting awards scheme will recognise and reward the very best of our local and regional journalists, broadcasters and photographers.

We will also take the opportunity to support The Journalists' Charity with donations from the sponsors and a collection from guests on the day.

Individual winners of these free-to-enter awards will receive £100 in prize money, a certificate and trophy. Company/organisation winners will receive a trophy and certificate. Each short-listed entry will receive two free tickets to the presentation event.

The EDF Energy South West Media Awards 2013 covers Cornwall, Devon, Somerset, Bristol, Bath, Wiltshire, and Gloucestershire.

The latest news, entry forms, rules and information can be found at the website for the regional press, holdthefrontpage.co.uk. This Internet-only daily publication carries news for – and about – journalists in the UK regional press industry, as well as a range of services to help their day-to-day work.

There are 20 categories to choose from and we hope all branches of the local media will embrace the competition with the same enthusiasm and dynamism with which they carry out their day-to-day work.

The judging panel will be made up of senior regional journalists and broadcasters.

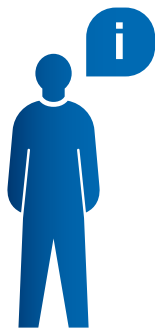
Meanwhile, if you have any queries, please get in touch with:

EDF Energy

Becky Clark

becky.clark@edfenergy.com

www.edfenergy.com



Information

Tickets

Short-listed nominees will receive two free tickets to the awards ceremony.

Prizes

The winners of each category for individuals will receive:

- A cash prize of £100
- A trophy and certificate

Company prize-winners will receive:

- A trophy and certificate
- The right to use the legend 'EDF Energy Regional Daily/Weekly Newspaper/Programme/Website/Community Campaign of the Year' on the newspaper masthead, programme credits or website.

Website

The entry form can be downloaded from: www.edfenergy.com/media-centre/media-awards/ or www.HoldtheFrontPage.co.uk

**Entries must be received by 5pm
Friday, Apr 12, 2013**

You can also use the website to keep up with the latest news about the awards, find out how to enter and present your entry, and see the list of judges who will make all the decisions.

Award news and photos of the event are also published at www.edfenergy.com in the media centre. And go to [@EDFEnergycomms](https://twitter.com/EDFEnergycomms) on Twitter for latest award news and see what other journalists are saying about the event.



Categories

This years South West Media Awards categories

Print Journalist of the Year (Daily)

Open to all news reporters working for regional daily or Sunday newspapers within the area covered by these awards.

Print Journalist of the Year (Weekly)

Open to all news reporters working for local paid-for or free weekly newspapers within the area covered by these awards.

Radio Journalist of the Year

For reporters and broadcasters producing work broadcast regularly on any local or regional radio station within the area covered by these awards.

Television Journalist of the Year

For reporters and broadcasters producing work broadcast regularly on any local or regional television programme broadcast via terrestrial, satellite or cable TV channel within the area covered by these awards.

Newcomer of the Year

We're looking for the big journalism names of the future - reporters, photographers, broadcasters or designers who have been with a radio/TV station, regional newspaper, news agency or web publisher for under two years before February 1, 2013.

Daily Newspaper of the Year

Open to all regionally-published daily and Sunday newspapers within the area covered by these awards. Factors such as overall content and design, the newspaper's involvement with its community, circulation and so on will all count.

Weekly Newspaper (Paid for)

Open to all regionally-published weekly paid-for newspapers within the area covered by these awards. Factors such as overall content and design, the newspaper's involvement with its community, circulation and so on will all count.

Weekly Newspaper (Free)

Open to all regionally-published weekly free newspapers within the area covered by these awards. Factors such as overall content and design, the newspaper's involvement with its community, circulation and so on will all count.

Front Page of the Year

For newspapers: we're looking for impact, through design, pictures, headlines and the story.

Designer of the Year

An award for subeditors, designers, and artists working on regionally published daily or weekly newspapers within the area covered by these awards.

Radio News/Current Affairs Programme of the Year

For editors, producers, presenters, journalists and technicians working for local or regional radio stations. We are looking for an outstanding regular news programme or one-off news special, in-programme feature package or documentary broadcast on local or regional radio stations within the area covered by these awards.



Categories

This years South West Media Awards categories

Television News/Current Affairs Programme of the Year

For editors, producers, presenters, journalists and technicians working for local or regional television stations broadcast via terrestrial, satellite or cable TV channel within the area covered by these awards. We are looking for an outstanding regular news programme or one-off news special, in-programme feature package or documentary.

Website of the Year

Open to local and regional media who publish regularly on the internet. Design, content, topicality, ease of use and interactivity will all count.

Feature Writer of the Year

A chance for writers on a daily or weekly newspaper within the area covered by these awards to demonstrate their skills.

Columnist of the Year

A chance for regular columnists on a daily or weekly newspaper within the area covered by these awards to demonstrate their skills.

News Photographer of the Year

For photography staff – freelances and news/picture agencies contributing primarily to newspapers – to demonstrate the key role they play in illustrating the news. The emphasis is on news pictures but entry portfolios can include photographs to accompany feature articles and sport.

Sports Journalist of the Year

Open to newspaper, broadcast or web journalists who report or comment on sport for regional or local publications, TV or radio programmes or websites.

Specialist Journalist of the Year

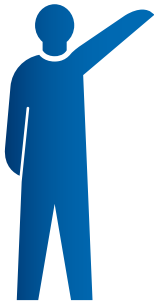
Open to newspaper, broadcast or web journalists who report on any specialist subject for regional, local publications or broadcasters, for example politics, education, crime, business and health.

Digital Journalist of the Year

An award for journalists who use creative and innovative ways to reach and engage with audiences through one or more digital platforms for regional, local publications or broadcast media.

Community Campaign of the Year

We're looking for the campaign that has inspired and connected with readers/viewers/listeners in the heart of the media's local community. This is a chance to show how your newspaper or TV/radio station has made a difference to the local community. The judges would expect to see articles/clips of what the campaign's aims are, what work was done and how it reached it's goal. Supporting material such as posters, car stickers, T-shirts, wristbands etc would all be considered. The amount of articles/audio etc submitted is entirely down to the entrant.



How to enter

- 1 Entrants in the **individual categories** should submit three different samples of their work. Material written for and published on the Internet can be submitted but please send a copy with the url. Print journalists should submit their work as it was published in the newspaper clearly showing the date.
- 2 For the **Daily and Weekly Newspaper of the Year**, submit three different issues of the newspaper. These should be accompanied by a supporting statement of no more than 250 words from a senior executive including, for example, details of the newspaper's performance over the past year, changes that have taken place and the background to any particular campaigns.
- 3 For **Front Page of the Year**, as for (2) above, but with one issue plus statement.
- 4 Entries for the **News/Current Affairs Programme of the Year** should be of up to 30 minutes in length and can be part or all a single programme or extracts from up to three separate editions. The recording should be accompanied by a supporting statement of no more than 250 words from a senior executive.
- 5 Entrants in the **Broadcast** categories should submit three samples of their work of up to 20 minutes in length. All must be clearly labelled and bear the broadcast dates.
- 6 Entrants for **Newcomer of the Year** should state their start date on the entry form and enter as above.
- 7 **Website of the Year** entrants should provide the URL and a supporting statement of up to 250 words giving details of the site's development including visitor numbers, commercial viability and community involvement. Any website content you wish to highlight in your entry should be accompanied by a copy and links. We will respect privacy of sensitive information that is clearly marked.
- 8 Entrants in the **News Photographer of the Year** category should submit one portfolio of five published colour and/or black and white photographs. It is the responsibility of the entrant to ensure that no copyright is infringed. Each photograph should include a caption of no more than 50 words.
- 9 Entries in the **Community Campaign** of the Year must relate to campaigns that have either been started or concluded within the period stated in note 10, below. For campaigns that have been concluded, relevant material from before these dates **may** be included, but for ongoing campaigns, only material from within these dates will be eligible.
- 10 Entries must relate to material published or broadcast between February 20, 2012, and March 3, 2013, with the exception of the Community Campaign of the Year category as set out in note 9 above.
- 11 Entries must be received by 5pm Friday, April 12, 2013.
- 12 All entries must be endorsed by a senior editorial executive.
- 13 The judges' decision is final and no correspondence will be entered into.
Entries cannot be returned.

Please send all entries to mediaawards@edfenergy.com