

Job Description



Job Title:	Lecturer in Multimedia Journalism
School:	Journalism, Media and Performance.
Grade:	H
Responsible to:	Head of School
Responsible for:	Teaching broadcast, technical and digital skills to journalism students.
Job Purpose To contribute to the academic development, course management, teaching, research development and scholarship within the School in the area of Journalism with specific focus on broadcast, technical, digital and social media skills.	
Main Duties and Responsibilities: <ol style="list-style-type: none">1. To make a contribution to achieving the academic objectives in the School through teaching, research and income generating activities.2. To act as module leader for a number of identified modules and to develop own teaching material.3. To teach broadcast, technical, digital and social media skills to journalism students and to manage resources for website production and social media activities4. To undertake administrative duties relevant to module leadership (administer course registers, assessment records, learning programmes and other records).5. To engage with the recruitment of students onto courses and to provide appropriate advice on progression and career opportunities.6. To adhere to quality assurance and enhancement systems to ensure high standards are maintained and the student experience is enhanced.7. To contribute to the development of the School's commercial activities, including consultancy, training and funded projects.8. To participate in research as an individual or part of a team9. To develop and consolidate contacts with industry/ employers and other external organisations10. To undertake any other duties relevant to the School's activities and commensurate with the level of the post, as directed by the Head of School / (designated Journalism academic lead).	

Person Specification



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Attributes	Essential	Desirable	Measured by:
Work Experience	<p>Recent employment at a senior level in a broadcast newsroom. Experience of broadcast and online operations, their workflows and requirements.</p> <p>Either experience of teaching in a higher education environment or substantial industry experience in an editorial role.</p>	<p>Relevant experience in an academic or professional environment and experience of developing teaching and learning resources.</p> <p>Journalism experience across a news and sports background.</p>	Application form, interview
Education / Qualifications	<p>A good honours degree or equivalent in a relevant area.</p> <p>Postgraduate qualification or equivalent standards of professional experience</p>	<p>A relevant Masters qualification</p> <p>PhD in relevant area</p> <p>Formal teaching qualification or Registered Practitioner of Higher Education Academy</p>	Application form
Skills / Abilities	<p>Location filming using professional standard equipment.</p> <p>Video/picture editing expertise using professional software/hardware systems.</p> <p>Producing content across multiple platforms</p> <p>Flexible and innovative approach to teaching and learning</p> <p>Ability to undertake research/knowledge transfer</p> <p>Ability to work on own initiative as well part of team</p>	<p>Location filming in a daily news environment.</p> <p>Mobile journalism in a professional environment.</p> <p>Picture editing using AVID media composer in a daily news environment.</p> <p>Social media, website and blog management, website design.</p> <p>Experience of designing and using Wordpress platforms.</p> <p>An ability to teach radio journalism skills to students.</p>	Application form, interview and presentation

	<p>IT literate with knowledge of Microsoft Power Point and WebCT (or equivalent)</p>	<p>An ability to contribute to commercial activities and income generation</p> <p>An ability to contribute to the enhancement of research within the School</p> <p>Ability to teach and supervise dissertations/projects up to Masters level</p> <p>Knowledge of UK current journalism education and practice</p> <p>High level of IT skills in context of e-learning, including WebCT or equivalent.</p>	
<p>Personal Details</p>	<p>Excellent presentation and communication skills</p> <p>Commitment to the University's Mission Statement</p>	<p>Active member of relevant professional body as appropriate</p>	<p>Application form, interview</p>